Understanding Safer Internet Day 2022

What is Safer Internet Day?



Safer Internet Day is an annual event which is taking place on 8th February 2022. It's a global celebration all about technology, looking at how children and young people can use the internet responsibly, respectfully, and creatively whilst making the most of their relationships online.



Safer Internet Day is a great opportunity to focus on online safety with the young people you work with – whether that's trying out some of the learning activities in this pack, holding an assembly or running an event. Your school or organisation could tell parents and carers about the day, support the campaign on social media, or you could ask young people to share their top tips for staying safe online.

The theme for Safer Internet Day 2022 is...







Safer Internet Day 2022 celebrates young people's role in creating a safer internet and the ways they are shaping the interactive entertainment spaces they are a part of. The platforms young people use are spaces for connection, community and collaboration, and the day challenges them to foster supportive relationships and respectful communities, whilst equipping them with the skills they need to keep themselves and others safe in these spaces.



Speaking with young people is key to exploring their experiences on platforms where they can play games, interact with their peers and others, and take part in 'live' experiences such as video streaming. These platforms play such an important and positive role, providing young people with the means to interact with friends and as a great pastime, particularly during the recent lockdowns in the UK.



Learn more and get involved! Safer Internet Day 2022

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However, there are some emerging safety issues in these spaces as well as issues young people have been navigating for some time; particularly the lack of respect individuals display towards each other, groups 'ganging up' against other groups, and the sense that it is easy to 'get away' with negative behaviour such as unkindness, bullying and swearing. They speak about hate directed at some groups, particularly LGBT+, BAME and disabled users, and misogyny on gaming platforms. They tell us the apparent lack of consequences for negative behaviour has an impact on their safety and wellbeing.

We need to address these issues so that all young people understand what constitutes respectful behaviour online and that they know what to do if they encounter hate or bullying directed at them or someone else.



Who organises Safer Internet Day?

In the UK, Safer Internet Day is organised by the UK Safer Internet Centre (UKSIC), a partnership of three charities – Childnet International, the Internet Watch Foundation (IWF) and the South West Grid for Learning (SWGfL).

How can my school or organisation get involved?



<u>Post</u> your Safer Internet Day support on your school or organisation's social media accounts, website or wider! Here are a few suggestions:



We are getting involved in #SaferInternetDay on 8th February! Let's make this the biggest one yet! www.saferinternetday.org.uk @UK_SIC #playyourpart



#SaferInternetDay is on 8th February! We can't wait to get our students and young people involved in the day and start discussions around respect in gaming and entertainment #playyourpart @UK_SIC www.saferinternetday.org.uk



SCHOOL/ORGANISATION NAME are celebrating #SaferInternetDay on 8th February! Join us and @UK_SIC to #playyourpart in creating a kinder and more respectful internet www.saferinternetday.org.uk

Remember to tag us!

Instagram: @UK_SIC

Facebook: saferinternetuk

Twitter: @UK SIC

YouTube: UKSIC





Register your school or organisation as a Safer Internet Day supporter at saferinternetday.org.uk.

Join organisations across the UK sharing what they are doing to celebrate the day.

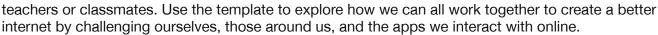
Invite parents and carers to get involved, whether that is attending an assembly or sending online safety activities home with learners.

Create Safer Internet Day
displays in your school or
organisation using the educational
resources and share these with us using
#SaferInternetDay – don't forget to tag
@UK SIC on Instagram or Twitter!

Reach out to local press to let them know how you are celebrating Safer Internet Day.



Customise our Safer Internet Day social media template and share what your learners create. Consider what you can all do to **#playyourpart** in creating a better and more supportive internet. Use the template to consider what others can do too, whether that is social media and gaming companies, government,



Fill the template with ideas about how you can **#playyourpart** to create a kind and supportive internet. This could be:

- Things you can say to support someone online.
- Words or questions you can use in an online game to ensure everyone is included.
- Illustrations of what a better, more inclusive and respectful internet could look like.
- Pledges of what you will do to help create a more respectful internet, such as, "I will be respectful when talking to others online in games" or "I will support my friends if something upsets them."

You can also fill in the **#playyourpart** template in any way you like!

Take a photo of the decorated templates (with learners and educators too!) and share on your organisation's or school's social media accounts with the hashtags **#playyourpart** and **#SaferInternetDay**, as well as tagging **@UK_SIC**. We would also love to see how you have used the template to create a display in your setting!



Learn more and get involved! Safer Internet Day 2022



Important note about sharing on social media:



When sharing your school or organisation's Safer Internet Day activities, including any social media templates decorated by children and young people, please only use your official school or organisation accounts. Do not ask children and young people to share via their personal accounts.

Please ensure that you have the appropriate media consent from parents or carers of any children and young people appearing in any images or videos your school/organisation shares online.

Any media shared online using the **#SaferInternetDay** or **#playyourpart** hashtags and tagged **@UK_SIC** may be reshared by the UK Safer Internet Centre's official social media channels. Only photos sent from official school or organisation accounts will be reshared.

Have any questions?



To learn more about Safer Internet Day, what is happening in the build up to the day, or the work of the UK Safer Internet Centre:

Visit our website: www.saferinternetday.org.uk

■ Email us: SID@saferinternet.org.uk

■ Sign up to our free monthly newsletter: bit.ly/UKSICNewsletter



