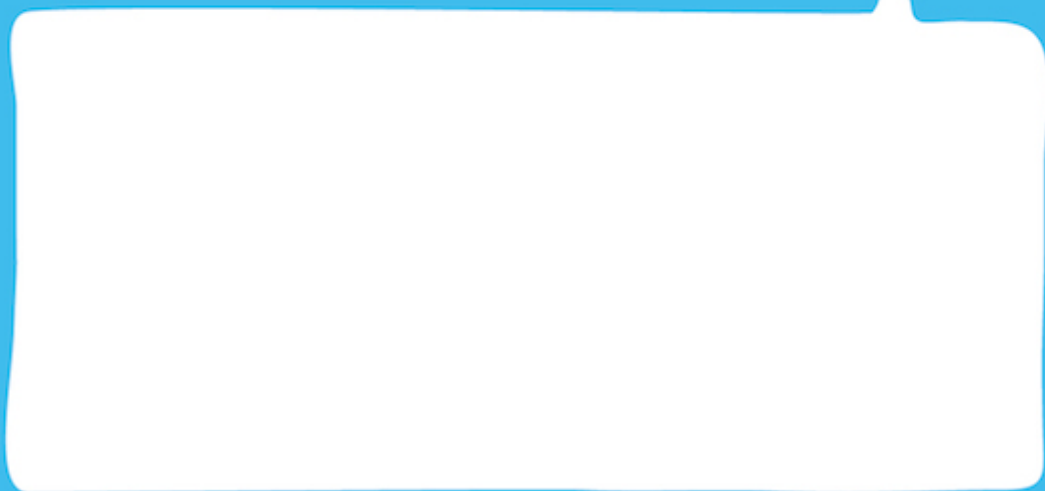



You matter because



#YouMatter   

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Express your appreciation or tell someone you care.
We challenge you to take this opportunity to say
the thing you always think but never say.
Keep it simple or go deep. It's up to you!

How to participate

1. Complete this card and tell someone they matter.
2. Take a photo of your card and share it on Facebook, Instagram or Twitter using #youmatter.
3. Share the card.
4. Tell the recipient to pass it on!

To find your inspiration and download another card, visit <http://bit.ly/YouMatterBecause>.



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