Safer Internet Day 2020
Together for a better internet

49% of UK children aged 8-17 heard about Safer Internet Day

As a result:

• 77% of those who heard about the day said they felt more confident about what to do if they were worried about something online.
• 78% said they know what to do if they, or someone they know, are targeted online because they are different in some way.
• 19% said they spoke to someone about something that had been worrying them online.

26% of UK parents and carers heard about Safer Internet Day

As a result:

• 76% talked to their child about using the internet safely.
• 26% spoke to someone about concerns they had about their child online.
• 62% felt more confident about what to do if their child came to them with a problem they had online.

Safer Internet Day 2020

1,741 organisations, schools, government, police forces and wider signed up as official supporters.

1,208,676 views of Safer Internet Day films.

1,162,501 downloads of educational resources.

49% of UK children aged 8-17 heard about Safer Internet Day.

The UK campaign focused on the theme of identity online.

#SaferInternetDay
www.saferinternet.org.uk
Youth Involvement

Young people played a central role in Safer Internet Day 2020; from leading sessions and speaking at our youth events to creating new resources, educating their peers and engaging with policymakers.

We saw schools, organisations, football clubs and wider make #freetobe pledges, showcasing how they are helping create an internet where everyone is free to be themselves.

**Events across the UK**

**London**

At an MP drop in session at Westminster, UK parliament, two young people met 27 MPs and launched the Youth Charter.

At the BT Centre in London over 50 young people attended a special youth-led interactive event, welcoming 130 guests from internet industry, children’s charities, policy and media to discuss how young people navigate the challenges around consent online.

**Wales**

The Welsh Government held an online safety film competition for young people. Over 160 young people attended the finalists event, with judges from the BBC and BBFC.

**Northern Ireland**

Education Minister Peter Weir visited Ashfield Girls’ School in Belfast, and the Deputy First Minister, Michelle O’Neill visited Holy Trinity Primary School in Belfast.

**Liverpool Football Club**

Liverpool Football Club hosted 450 young people aged 9-10 at Anfield on Safer Internet Day. 40 schools from across Liverpool gathered to take part in activities, meet the LFC first team player Dejan Lovren and tour the stadium.

**Everton Football Club**

120 young people attended an event at Goodison Park and took part in an assembly and workshops on this year’s theme of identity online.